

# Infraspection Institute Online Store Affiliate Program

## ~ Application & Programming Instructions ~

### Step 1 - Complete Affiliate Application Form

- Complete the Affiliate Application Form supplying all requested information. Form may be found at the following URL:

[https://secure.infraspection.com/store\\_affiliate\\_partner\\_application.aspx](https://secure.infraspection.com/store_affiliate_partner_application.aspx)

- Within one business day you will receive an email with the words 'Affiliate Confirmation' in the subject line. This email contains your company's unique Affiliate ID number. This is the number you will need to program your hyperlinks to our Store. Your Affiliate ID number is required in order for you to receive proper credit for orders placed as a result of links on your website to our online store.

Your email will contain several programming examples. Use these examples when programming hyperlinks from your site(s) to the Infraspection Institute Online Store.

The proper format for hyperlinks to the Infraspection Store are shown below. In order to participate you only need to have one hyperlink to the Infraspection Online Store. Should you have only one hyperlink, we would suggest the Store Home Page.

Although it will require more programming on your part, having Category and Product hyperlinks will make it easier for visitors to access the correct pages.

Please note that ***when programming hyperlinks you must substitute the last four digits shown below with your Affiliate ID number.***

Store Home Page: <http://infraspectionstore.mybigcommerce.com/#aid=2492>

Categories Page: <http://infraspectionstore.mybigcommerce.com/categoryhypertext/#aid=2492>

Product Page: <http://productpageURL/#aid=2492>

## Step 2 - Choose Products and Categories for Your Website

- Choose the Infraspection Institute Online Store products and product categories you wish to advertise on your website. Categories in the Infraspection Store group similar products together. Products describe individual items. As an Affiliate, you may choose Categories and/or Products. You may list as many categories and products as you wish.
- Once you have selected your Categories and/or Products, program hyperlinks on your webpage(s). Suggested Categories are:

### Category List Name

### Category Hypertext

Free Stuff !	free-stuff
Training Manuals	training-manuals
Infraspection Standards	infraspection-standards
Proposal Templates	proposal-templates
ASNT Compliant Written Practice	asnt-compliant-written-practice
Thermal Images	thermal-images
Software	software
IR/INFO Conference Proceedings	ir-info-conference-proceedings
Reference Books	reference-books
Hardware	hardware
Clothing	clothing
For Certified Thermographers	for-certified-thermographers
Thermographer Tools	thermographer-tools

Once again, the proper format for a Category hyperlink is as follows. Please note that **when programming hyperlinks you must substitute the last four digits shown below with your Affiliate ID number.**

Categories Page: <http://infraspectionstore.mybigcommerce.com/categoryhypertext/#aid=2492>

### **Step 3 - Select Product Descriptions for Your Website (optional)**

- Choose product descriptions for your website. As an Affiliate, you are permitted to copy and paste descriptions and images from the Infraspection website and Infraspection Institute Online Store to your website.
- Product descriptions are available from the Infraspection Institute Online Store for every product listed within the store. For the Infraspection Institute Standards and Exception<sup>®</sup> Software, detailed descriptions are available by clicking on buttons found in the left column of each page of the [infraspection.com](http://infraspection.com) website.
- To reduce maintenance and help keep your website 'evergreen', we suggest that Affiliates do not list prices for Infraspection products on their websites.

#### Step 4 - Link Product Descriptions to the Infrasppection Online Store (optional)

- If you have elected to display product descriptions on your website(s) as described in Step 3 above, link descriptions to the appropriate products. Be certain to use the Product links format shown in Step 1 above in order to receive proper credit.

Once again, the proper format for a Product hyperlink is as follows. Please note that **when programming hyperlinks you must substitute the last four digits shown below with your Affiliate ID number.**

Product Page: <http://productpageURL/#aid=2492>

Suggested Products are as follows:

Infrasppection Certified Thermographer Seal – Free  
Infrasppection Certified Thermographer Seal - Personalized TIFF  
Infrasppection Certified Thermographer Certificate  
Infrasppection Certified Thermographer Metal Embosser  
Infrasppection Certified Thermographer Pre-inked Stamp  
Infrasppection Certified Thermographer Rubber Stamp

Level I CIT Manual  
Level II CIT Manual  
Level III CIT Manual

Infrasppection Baseball Cap  
Infrasppection Polo Shirt  
Infrasppection Tee Shirt

Infrasppection Standards – Complete Set  
Standard for IR Inspection Building Envelopes  
Standard for IR Inspection of Insulated Roofs  
Standard for IR Detection of Pests & Pest Related Damage  
Standard for IR Inspection of Electrical Systems & Rotating Equipment  
Standard for Infrared Inspection of Yachts and Small Craft  
Standard for Infrared Inspection of Installed Photovoltaic Systems  
Standard for Thermal Imaging of Horses

Standard for Distance/ Target Size Values  
Standard for Measuring & Compensating for Emittance  
Standard for Measuring & Compensating for Reflected Temperature  
Standard for Measuring & Compensating for Transmittance

Proposal Templates – Complete Set  
Proposal Template Building Envelopes  
Proposal Template Electrical Systems  
Proposal Template Electro/Mechanical Systems  
Proposal Template Roofs  
Proposal Template Mechanical Systems  
Proposal Template Process Equipment  
Proposal Template Steam Traps

Proposal Template Underground Piping

Library of Thermal Images

Library Thermal Images with 5 Year User License

Enviromodel Software

Exception<sup>®</sup> Software

Exception<sup>®</sup> Software Free Trial Version for PC

Exception<sup>®</sup> Software Free Trial Version for Mac

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